

MELANIE LEVY-HARA

Project Manager. Entrepreneur.
4A Systems Design Engineer.

I am devoted to user-centric,
sustainable and innovative solutions.

CONTACT



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in/melanielevyhara



TECHNICAL SKILLS



DESIGN TOOLS

Sketch
Adobe Illustrator
Invision
Adobe Photoshop
Keynote

SOFTWARE DEVELOPMENT

C++
Excel/VBA
HTML/CSS

DATABASE TOOLS

PostgreSQL
Mode Analytics

TESTING TOOLS

Rainforest

INTERESTS



Future Forward, Emerge Americas,
enLIGHT, Fluxible, Queen's
Startup Summit, YHack



Engineering Graduation Committee,
International Student Mentor,
Engineering Ambassador Manager



Running, Backcountry Camping,
Volleyball, Sustainability,
Music Festivals, Healthy Living

WORK EXPERIENCE



FLASHFOOD

TORONTO,
ONTARIO

Product Manager

JUN 2017 - PRESENT

- Re-designed the grocer and shopper experiences using Sketch. Prototyped them with Invision
- Coordinated a Product Sprint over a week, with the objective of changing the grocer posting experience
- Built PostgreSQL reports for partners to ensure no daily and weekly manual reports need to be run

HORIZN STUDIOS

TORONTO,
ONTARIO

Product Manager

SEP - DEC 2016

- Met with product stakeholders to engage in requirements elicitation and feature definition
- Prioritized tasks in product backlog, estimated development time and evaluate feasibility
- Drove the vision for the design and development of a new product from an abstract concept

ROKK3R LABS

MIAMI BEACH,
FLORIDA

UX/UI Designer

JAN - APR 2016

- Created the user experience using mockups and wireframes for a portfolio company with Sketch
- Conducted 40 user interviews for persona validation, summarized results and presented them to client
- Founded Ridekick (see below), conducted research and created a brand, landing page, and pitch deck

DELOITTE CANADA

TORONTO,
ONTARIO

Business Innovation Analyst

MAY - AUG 2015

- Managed and developed beacon solution project that enhances client experience in the Greenhouse
- Presented finished product to Greenhouse stakeholders and Partners
- Coached, mentored and supported two high school students during their internship

USER-CENTRIC AND INNOVATIVE PROJECTS



FOURTH YEAR DESIGN PROJECT

TEAM MEMBER

SEP 2017 - PRESENT

- Working on an exoskeleton solution for an upper body joint. We are a multi-disciplinary team of 5 engineering students: 2 in Systems Design, 2 in Mechanical and 1 in Mechatronics Engineering.

ROBOTICS PROJECT

TEAM MEMBER

JAN - APR 2017

- In a team of 2 we used a Robot Simulation Program and RAPID programming language to optimize a solution for a robot taking a bottle cap and putting it on a bottle in an assembly line setting.

RIDEKICK

FOUNDER

JAN 2015

- Designed an Optical Character Recognition API system to help restaurants minimize order time and improve their customer service experience